



Connections Activity



Title/Skill:	The Apprentice: Washing Machine Sales
Connection Goal:	Personalization
Grade Level:	9-12
Month:	
Time Needed:	20 minutes

Handouts/Materials Provided:
none

Summary of Activity for the Advisor:

1. Divide students into groups of 4-5.
2. Announce that each team has come upon 1,000 used, old washing machines and they must sell them.
3. They have to market these washing machines and prepare a sales pitch (30 second commercial) for the rest of the group.
4. Give them 10-12 minutes to plan.
5. Each team presents to the group
6. Have the group vote on which team's sales pitch would be more successful (To the other teams: "You're fired!")
7. Encourage teams to think outside the box (e.g, market the washing machines as coolers, toy boxes, fish bowls, etc)

Read/Review/Discuss/Do with students:

- How did your team arrive at your plan?
- What assumptions did you operate under?
- How did those assumptions limit or enhance your creativity?

