

2010 Reflections Yearbook

c/o Mr. Apostalon
East Hartford High School
869 Forbes Street
East Hartford, CT 06118
Voicemail: 860-622-5259

PDA's Public Displays of Affection Student Recognition Advertisement

A Lasting Memory to Show True Appreciation!

Purchaser's Name _____
Address _____
Student's Name _____
Daytime Phone _____

DEADLINE
Return this form and advertisement material by
Friday, February 12, 2010
No late orders will be taken

Please complete the information above and place a checkbox in the appropriate choice (below left) for the size of advertisement that you are purchasing. Provide a rough sketch of your message in the box below, and enclose any photos or artwork with the copy clearly indicating where you want each item to be placed. Number the photos if necessary. Please print your name on the back of each photo. Print very lightly so as to not damage the front of the photo. Do **NOT** staple or apply tape to photos! Mail or hand deliver this form, your materials, a self-addressed stamped envelope for photo return, and payment to the school's address above. Acceptable payment methods include; cash, bank or personal check, or money order. All non-cash orders should be made out to EHHS with "Yearbook Advertisement" written in the memo section.

Message Copy – Artwork/Photo Instructions:

Artwork should be black or a dark color ink. Please be aware that many colored illustrations, business cards, letterheads, telephone directory art, and newspaper clippings lack adequate reproduction quality. Do not submit your ad on disc. We will recreate the advertisement from your hard copy. **All photos will be returned if self-addressed stamped envelope is provided in your order or picked up at the school by appointment in June of 2010.** Please do not cut photos. Submit maximum of 6 photos for a full page advertisement, 4 for a half page advertisement, and 2 for a quarter page advertisement. For an eighth page advertisement, use a maximum of 200 characters (letters, numbers, punctuation, and spaces). If a photo is to be included, please use a maximum of 100 characters.

**Any material deemed inappropriate for publication will not be published or will be altered for publication at the discretion of the adviser.*

Place designs of photos and text as you would like it to appear

Advertising Rates (Check One Below)

Black and White

Full Page
\$100.00

Half Page
\$75.00

Quarter Page
\$45.00

Use to sketch 1/2 page advertisement. Rotate for full or 1/4 advertisement.